



WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

**WABC-TV/DT**  
New York

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 11-05-2012 PAGE: 1 of 4

MESSAGE & MEDIA - 19123  
ATTN: LEAH CASTERLIN  
100 ALBANY STREET  
NEW BRUNSWICK NJ 08901

New York				Advertiser		Brand		Product Code		Station/Market							
Contract No	Contract Dt	Revision Dt	Rev#	MENENDEZ FOR SENATE, INC		BOB MENENDEZ FOR US SENATE		POLITICALS		WABC - NEW YORK							
Agency Est#		CMS #	Sales Office	Account Executive		Start Date	End Date	Billing		Package	Contract Title						
		247416	PHILADELPHIA	D. PARKER		10-30-2012	11-04-2012	M (Broadcast Month, Cycle 1)		N	247416						
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-30-2012	11-04-2012	04:28AM - 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30		X	X	X			X	5	400	5	2,000.00
2	10-30-2012	11-02-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		X	X	X	X			4	800	4	3,200.00
3	10-30-2012	11-02-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		X	X	X	X			6	2,000	6	12,000.00
			<u>Cr Resolved</u>	<u>Rate Reason</u>													
		10-31-2012		2,000 CRDT RESOLV												-1	-2,000.00
		Total:		2,000													
4	10-30-2012	11-02-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		X	X	X	X			5	2,400	5	12,000.00
			<u>Cr Resolved</u>	<u>Rate Reason</u>													
		11-01-2012		2,400 CRDT RESOLV													
		10-30-2012		2,400 CRDT RESOLV												-2	-4,800.00
		Total:		4,800													
5	11-03-2012	11-03-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	2	400	2	800.00
6	11-03-2012	11-03-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
7	11-03-2012	11-03-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
8	11-03-2012	11-03-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
9	11-04-2012	11-04-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
10	11-04-2012	11-04-2012	05:00AM - 06:00AM	AM SA/SU 5-6AM (7433)	7	30							X	1	50	1	50.00
R 11	11-04-2012	11-04-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)	7	30							X	1	8,000	1	8,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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WABC-TV/DT New York				Advertiser MENENDEZ FOR SENATE, INC		Brand BOB MENENDEZ FOR US SENATE		Product Code POLITICALS		Station/Market WABC - NEW YORK							
Contract No 403856		Contract Dt 10-26-2012		Revision Dt 11-02-2012		Rev# 4											
Agency Est#		CMS # 247416		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-30-2012		End Date 11-04-2012		Billing M (Broadcast Month, Cycle 1)		Package N		Contract Title 247416	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
12	10-30-2012	11-02-2012	10:58AM - 12:00PM	DA THE VIEW (10707)	7	30		X	X	X	X			4	3,500	4	14,000.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		11-01-2012	3,500 CRDT RESOLV													-1	-3,500.00
		Total:	3,500														
13	10-30-2012	11-02-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		X	X	X	X			4	1,400	4	5,600.00
14	10-30-2012	11-02-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		X	X	X	X			6	1,500	6	9,000.00
15	10-30-2012	11-02-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30		X	X	X	X			6	2,400	6	14,400.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-30-2012	2,400 CRDT RESOLV													-1	-2,400.00
		Total:	2,400														
16	10-30-2012	11-04-2012	06:15PM - 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30		X	X	X	X	X	X	6	2,400	6	14,400.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-30-2012	2,400 CRDT RESOLV													-1	-2,400.00
		Total:	2,400														
17	10-30-2012	11-02-2012	07:00PM - 07:30PM	PA JEOPARDY/WHEEL (7446)	7	30		X	X	X	X			5	4,700	5	23,500.00
18	10-30-2012	11-02-2012	07:30PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		X	X	X	X			3	4,700	3	14,100.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-30-2012	4,700 CRDT RESOLV													-1	-4,700.00
		Total:	4,700														

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New York					Contract No		Contract Dt		Revision Dt		Rev#		Advertiser		Brand		Product Code		Station/Market		
					403856		10-26-2012		11-02-2012		4		MENENDEZ FOR SENATE, INC		BOB MENENDEZ FOR US SENATE		POLITICALS		WABC - NEW YORK		
Agency Est#				CMS #		Sales Office		Account Executive		Start Date		End Date		Billing				Package		Contract Title	
				247416		PHILADELPHIA		D. PARKER		10-30-2012		11-04-2012		M (Broadcast Month, Cycle 1)				N		247416	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Total Spots	Total \$				
19	10-30-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30		X	X	X	X			4	2,200	4	8,800.00				
		<u>Cr Resolved</u>	<u>Rate Reason</u>																		
		10-31-2012	2,200 CRDT RESOLV													-1	-2,200.00				
		Total:	2,200																		
20	10-30-2012	11-04-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30		X	X	X	X	X	X	5	4,700	5	23,500.00				
21	11-04-2012	11-04-2012	09:00AM - 02:00PM	SP: MARATHON (12501)	7	30							X	1	6,500	1	6,500.00				
	<u>MG Group #</u>	<u>Preempted</u>	<u>Rate Reason</u>		<u>MG Description</u>																
	336769	11-04-2012	6,500 PER STATION MANAGEMENT		1 X 30 @ \$6,500 S 08:00PM - 08:05PM - 11/03/12-11/03/12 (7510)		10						X	1	6,500	1	6,500.00				
		Total:	6,500													-1	-6,500.00				
22	11-04-2012	11-04-2012	09:00PM - 10:00PM	PE SU 9-10PM (7498)	7	30							X	1	22,000	1	22,000.00				
23	10-31-2012	10-31-2012	10:00PM - 11:00PM	PE WEDNESDAY 10-11P (7545)	10	30			X					1	15,000	1	15,000.00				
			----- ITEM LINE NOTE -----																		
			NASHVILLE																		
24	11-01-2012	11-01-2012	08:00PM - 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30					X			1	15,000	1	15,000.00				
			----- ITEM LINE NOTE -----																		
			CMA AWARDS																		
25	10-31-2012	10-31-2012	09:30PM - 10:00PM	PE WEDNESDAY 9-10PM (7491)	10	30			X					1	15,000	1	15,000.00				
			----- ITEM LINE NOTE -----																		
			SUBURGATORY																		
26	11-01-2012	11-04-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30					X	X	X	2	4,700	2	9,400.00				
27	11-01-2012	11-04-2012	06:15PM - 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30					X	X	X	1	2,400	1	2,400.00				

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Contract No 403856	Contract Dt 10-26-2012	Revision Dt 11-02-2012	Rev# 4	Advertiser MENENDEZ FOR SENATE, INC	Brand BOB MENENDEZ FOR US SENATE	Product Code POLITICALS	Station/Market WABC - NEW YORK										
Agency Est#		CMS # 247416	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-30-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 247416								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
28	11-04-2012	11-04-2012	09:00AM - 02:00PM	SP: MARATHON (12501)	7	30							X	1	0	1	0.00
29	11-04-2012	11-04-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)	7	30							X	1	8,000	1	8,000.00
30	11-04-2012	11-04-2012	05:15AM - 06:00AM	AM SA/SU 5-6AM (7433)	7	30							X	2	50	2	100.00
31	11-04-2012	11-04-2012	11:45PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30							X	1	2,000	1	2,000.00
Contracted Gross Total:																84	263,750.00
Actual Gross Total:																76	241,750.00
Agency Commission:																	36,262.50
Net Total:																	205,487.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total							
Nov 12		14,200.00		6,500.00		263,750.00		22,000.00 CR		241,750.00							
TOTAL		14,200.00		6,500.00		263,750.00		22,000.00 CR		241,750.00							

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